

Regional Coordinator

Volunteer role · Australasian Wellness Association (ASWELL)

DRAFT for approval – Madonna Melrose, Events & Education Lead

Role type:	Volunteer
Region:	[City / regional centre – e.g. Sydney, Perth, Gold Coast]
Reports to:	Events & Education Lead (Madonna Melrose)
Location:	Based in the region; activity local, coordination remote
Commitment:	Ongoing; flexible, a few hours per month, more around events
Apply to:	Madonna Melrose – events@aswell.au

About ASWELL

ASWELL is the Australasian Wellness Association – a not-for-profit peak body bringing the wellness industry together across Australia and New Zealand. We connect practitioners, businesses and organisations across every modality, and work to raise the profile, standards and influence of the wellness sector.

About the Role

ASWELL grows city by city, region by region. Our **Regional Coordinators** are the local face of the Association – the people who bring members together in their area, create opportunities to connect, and help build a genuine wellness community on the ground.

As a Regional Coordinator for your city or region, you'll help plan and host local networking and events, welcome new members, and be a friendly local point of contact for ASWELL. You'll work closely with the Events & Education Lead, who coordinates the national events program, and with other Regional Coordinators around the country.

It's a great fit for someone who is well-connected locally, enjoys bringing people together, and wants to help shape the wellness community in their part of Australasia.

What You'll Do

- Help plan and host local ASWELL networking events, meetups and gatherings in your region.
- Build and nurture the local ASWELL community – welcoming members and connecting people across the wellness space.
- Be a friendly local point of contact for members and prospective members in your area.
- Help identify suitable local venues, speakers and opportunities for ASWELL activity.
- Promote ASWELL events and initiatives within your regional network.
- Share local insights and feedback with the Events & Education Lead to help shape the national program.

Who We're Looking For

- Someone based in, and well-connected to, the city or region they'll coordinate.
- A warm, approachable people-person who enjoys bringing others together.
- Organised and reliable, comfortable helping to coordinate events and communicate with members.
- Enthusiastic about the wellness industry and about building community within it.
- Prior event or community experience is a bonus, but energy and local connections matter most.



A Volunteer Role

This is a **volunteer role**. It is not a Board, director or Operations Team portfolio lead position – you won't carry any formal governance duties. You'll be supported by the Events & Education Lead and the wider ASWELL team, and you can give as much as your time comfortably allows.

What You'll Get

- Complimentary ASWELL membership for the duration of your role.
- Recognition on the ASWELL website as your region's Coordinator.
- A leading role in building the wellness community where you live, and connections across the industry locally and nationally.
- Early involvement in a new national association – and the chance to shape how it shows up in your region.

How to Apply

If you'd love to help build the ASWELL community in your region, email Madonna Melrose at **events@aswell.au** with a few words about yourself, your region, and why the role appeals. We'd love to hear from you.